



DOWNTOWN **WOMEN'S** CENTER

# EVERY WOMAN HOUSED GALA

OCTOBER

6

2024

LA PLAZA DE CULTURA Y ARTES

501 N Main St  
Los Angeles, CA

SUNDAY

5:00

PM

# about DWC

Since our founding in 1978 – when downtown’s population of women experiencing homelessness was estimated at only 300 – DWC has been working to increase opportunities for women experiencing homelessness to achieve personal stability.

Forty-six years later, the number and needs of this population have significantly increased, yet DWC remains the only organization exclusively serving individuals and families with gender-specific services, offering permanent housing for 119 residents in the two buildings we own, supporting 500 households throughout the county, as well as providing 100,000 meals and an array of wellness and employment services to more than 5,700 participants annually.

Join us in our mission to end homelessness for women and gender diverse individuals by providing safe housing and supportive services centered on wellness, employment, and advocacy.



# HONORING

Honorees celebrate the critical role that advocates have taken in bringing recognition to women experiencing homelessness.



**ANDREA VAN DE KAMP**  
**CIVIC LEADER & PHILANTHROPIST**

“As a devoted advocate for the empowerment of women, I find tremendous purpose in supporting the Downtown Women's Center. Witnessing the unwavering strength of the women it serves, my heart swells with gratitude for the opportunity to play a role in their journey towards healing and self-renewal.”

# Sponsor the Every Woman Housed Gala

The Every Woman Housed Gala seeks to bring together our community members to celebrate and uplift our work. Your support will create real change for the thousands of women we serve.

**JOIN US IN BUILDING A LOS ANGELES  
WITH EVERY WOMAN HOUSED.**

Questions? Email [events@downtownwomenscenter.org](mailto:events@downtownwomenscenter.org)



## **PRESENTING SPONSOR - \$50,000**

VIP seating for 20 guests (2 tables of 10)

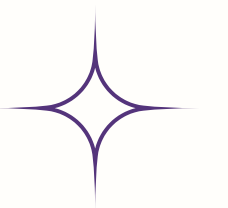
- 45-second digital tribute ad played multiple times during event
- Logo featured on step and repeat
- Recognition in event remarks
- Photo opportunity with event honorees and emcee
- High resolution photos featuring your guests shared after the event
- Recognition on invitations, event collateral, event website, and at event
- Personalized social media post acknowledging your support
- Custom volunteer service day for up to 20 people
- Custom team building virtual candle making workshop with MADE by DWC team for up to 10 people

## **CHAMPION - \$25,000**

VIP seating for 10 guests (1 table of 10)

- 30-second digital tribute ad played multiple times during event
- Logo featured on step and repeat
- Recognition on invitations, event collateral, event website, and at event
- Personalized social media post acknowledging your support
- Custom volunteer service day for up to 10 people

\$150 of each seat is not tax-deductible. The remainder of your contribution is tax-deductible to the full extent of the law.





## INDIVIDUAL TICKET

\$500 Dinner ticket for 1 guest

## DIGITAL TRIBUTE JOURNAL

Celebrate our honoree with an individual tribute ad. All digital ads will play on a loop on the presentation screens during the event program.

Digital ads begin at \$1,000 for 15 seconds.

Please contact us for additional opportunities to support this year's event.

Questions? Email [events@downtownwomenscenter.org](mailto:events@downtownwomenscenter.org)

## LEADER - \$15,000

Reserved seating for 8 guests (1 table of 8)

- 20-second digital tribute ad played multiple times during event
- Recognition on invitations, event collateral, event website, and at event
- Personalized social media post acknowledging your support

## PARTNER - \$10,000

Reserved seating for 8 guests (1 table of 8)

- 15-second digital tribute ad played multiple times during event
- Recognition on invitations, event collateral, event website, and at event

## ADVOCATE - \$5,000

Reserved seating for 4 guests

- 10-second digital tribute played multiple times during the event
- Recognition on invitations, event collateral, event website, and at event

## FRIEND - \$2,500

Reserved seating for 2 guests

- 10-second digital tribute played multiple times during the event
- Recognition on event collateral, event website, and at event

\$150 of each seat is not tax-deductible. The remainder of your contribution is tax-deductible to the full extent of the law.

	<b>Presenting \$50,000</b>	<b>Champion \$25,000</b>	<b>Leader \$15,000</b>	<b>Partner \$10,000</b>	<b>Advocate \$5,000</b>	<b>Friend \$2,500</b>
<b>Seating</b>	VIP seating for 20 guests (2 tables of 10)	VIP seating for 10 guests (1 table of 10)	Reserved seating for 8 guests (1 table of 8)	Reserved seating for 8 guests (1 table of 8)	Reserved seating for 4 guests	Reserved seating for 2 guests
<b>Digital Tribute Journal</b>	45-second digital tribute ad	30-second digital tribute ad	20-second digital tribute ad	15-second digital tribute ad	10-second digital tribute ad	10-second digital tribute ad
<b>Event Experience</b>	<ul style="list-style-type: none"> <li>• Logo Featured on Step &amp; Repeat</li> <li>• Recognition in event remarks</li> <li>• Photo opportunity with honorees</li> <li>• High res event photos featuring your guests</li> </ul>	Logo Featured on Step & Repeat				
<b>Marketing</b>	<ul style="list-style-type: none"> <li>• Personalized social media post</li> <li>• Recognition on event invitation</li> <li>• Logo featured on event website and collateral</li> </ul>	<ul style="list-style-type: none"> <li>• Personalized social media post</li> <li>• Recognition on event invitation</li> <li>• Logo featured on event website and collateral</li> </ul>	<ul style="list-style-type: none"> <li>• Personalized social media post</li> <li>• Recognition on event invitation</li> <li>• Logo featured on event website and collateral</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition on event invitation</li> <li>• Logo featured on event website and collateral</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition on event invitation</li> <li>• Logo featured on event website and collateral</li> </ul>	<ul style="list-style-type: none"> <li>• Logo featured on event website and collateral</li> </ul>
<b>Community Engagement</b>	<ul style="list-style-type: none"> <li>• DWC-hosted day of service for up to 20 people</li> <li>• Candle pouring workshop with MADE by DWC staff for up to 10 people</li> </ul>	DWC-hosted day of service for up to 10 people				

# PAST SPONSORS



LULU AND GEORGIA



Metro®



CAPITAL GROUP®

Marylouise Oates and Robert Shrum



Eleanor and Glenn Padnick



sanctuary

AECOM



Caruso

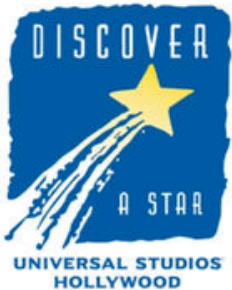
FAMILY FOUNDATION



THE CALIFORNIA  
Wellness  
FOUNDATION



Los Angeles County Supervisor  
**HILDA L. SOLIS**  
First District



ALSTON & BIRD

CBRE

promoting equity, advocacy and access

Terri Murray



BEYOND YOGA



LuckyChap

BMO



Credit Union of  
Southern California  
BUILDING BETTER LIVES®



blue of california  
foundation

Blue Shield of California Foundation is an independent licensee of the Blue Shield Association



JOHN AND MARILYN  
WELLS  
FAMILY FOUNDATION

# M E E T   T H E   B O A R D

Vicki Curry - Chair  
Fox Corporation

Ruth Z. Edwards - Finance Chair  
Bank of America Business Capital

Catherine Collins - Governance Chair  
Accenture (retired)

Jane Chamberlin  
Capital Group

Robyn K. Bacon  
Munger, Tolles & Olson LLP

Rachel Capoccia (retired)  
Jeffer Mangels Butler & Mitchell LLP

Derrick Coleman  
GHJ Advisors

Alisa Do  
Edison international

Elizabeth Karatz Faraut\*  
La Loop

Justine Gonzalez  
Wells Fargo

Alma Graham  
Elevance Health

Kara Hollis  
Leonard Green & Partners

Libby Jacobson  
Principal, 360 Impact Advisory

Jessica Lall  
CBRE

Tiffany Mayberry  
Yahoo

Brendan Ranson-Walsh  
AECOM

Heather Rim\*  
Optiv Security

Simran Sethi  
The Walt Disney Company

Cindy Starrett  
Latham & Watkins LLP

Sara Sugarman  
Lulu and Georgia

Sarah Tilley  
ServiceNow

Stacey Turner  
City National Bank

Scott Weingarten  
Vytalize Health

\* Past Board Chair

## EVENT COMMITTEE

### Chair

Sara Sugarman Brenner (Lulu and Georgia)

### Committee

Rachel Capoccia (Jeffer Mangels Butler & Mitchel LLP)

Elizabeth Karatz Faraut (LA LOOP)

Elizabeth Kennedy (Occidental College)

Elyse Klein (Capital Group)

Heather Rim (Optiv Security)

Kevin Rutkowski (Wski: Brand Management)

Marsha Smith (Minibop Music)

Josefina Leon (The Walt Disney Company)

Katia Nisenberg (AECOM)

Marylouise Oates (Author and Activist)

Sarah Tilley (ServiceNow)

Edith Yavarian (EY)



TO LEARN MORE ABOUT THE  
GALA AND CONFIRM YOUR  
SPONSORSHIP PLEASE VISIT:

[DOWNTOWNWOMENSCENTER.ORG/EVERYWOMAN2024](https://DOWNTOWNWOMENSCENTER.ORG/EVERYWOMAN2024)

FOR MORE INFORMATION  
PLEASE CONTACT:

JESSE PITTMAN  
CHIEF DEVELOPMENT OFFICER  
JESSEP@DOWNTOWNWOMENSCENTER.ORG

ALICIA ECCLES  
DIRECTOR OF INDIVIDUAL GIVING  
ALICIAE@DOWNTOWNWOMENSCENTER.ORG