



DOWNTOWN **WOMEN'S** CENTER

**PRESS RELEASE
FOR IMMEDIATE RELEASE**
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**DOWNTOWN WOMEN'S CENTER TO PROVIDE SERVICES AT A NEW HOUSING
DEVELOPMENT FOR TRAUMA SURVIVORS BREAKING GROUND IN NORTH
HOLLYWOOD**

The Bakman Avenue permanent supportive housing project will be built by Daylight Community Development and the Decro Corporation

The Downtown Women's Center (DWC) has partnered with Daylight Community Development and the Decro Corporation as the operator of NoHo 5050, a housing development for trauma survivors in North Hollywood. Construction on the 40-unit development commenced Friday, January 28 with a public groundbreaking celebration.

Set to open for occupancy by the end of 2023, NoHo 5050 will provide 32 one-bedroom units and eight two-bedroom units for individuals and families, including trauma survivors, with on-site case management and supportive services, a learning center, a community room, landscaped open space, bicycle storage, and a laundry room. Utilizing No Place Like Home and Proposition HHH funding, DWC will bring its institutional knowledge and expertise as the on-site service provider, putting DWC closer to its goal of doubling the number of permanent supportive housing units it operates by 2025.

"The NoHo 5050 project is the latest example of the fruitful relationship between service providers, local government, and neighborhood groups to address the homeless crisis in the northeast San Fernando Valley," said Councilmember Paul Krekorian. "Funded primarily through voter-approved Measure HHH, this facility will offer shelter, hope, security, and a sense of community to tenants who have experienced difficult times in recent months and years. The project, one of several of its kind under construction in my district, joins the growing network of temporary housing facilities in North Hollywood and adjoining communities that are providing a fresh start for our homeless neighbors."

"The Daylight team, alongside our partners at the Decro Corporation, are extremely honored to assist the Downtown Women's Center in expanding their mission to the North Hollywood community," commented Greg Comanor, Co-Founding Partner of Daylight Community Development. "DWC is the premier social services organization providing holistic services for women experiencing homelessness, and it's been an absolute pleasure to work together to put together the NoHo 5050 project. We've been welcomed to this diverse community, and cannot wait to get the project constructed and opened to provide 40 units of quality, affordable housing to survivors of trauma and women experiencing homelessness."

"The Decro Corporation is honored to partner with the Downtown Women's Center and Daylight Community Development to create NoHo 5050, a 40-unit project targeting housing for trauma survivors," said Ted M. Handel, CEO of Decro. "NoHo 5050 will provide survivors with a safe, secure place in which to live; access to essential social services from DWC's well-qualified staff; and the opportunity to create a supportive community with others who have undergone similar experiences."

"Individuals who have experienced gender-based violence need housing and services that center their experiences and remove the threat of re-traumatization and further marginalization," said Amy Turk, CEO of the Downtown Women's Center. "Our goal to end homelessness will be achieved by utilizing trauma-informed care practices in our housing and services that support the unique needs of survivors. This groundbreaking celebration moves us one step closer to achieving our shared vision of a Los Angeles with every woman housed."

Images can be found in a shared Google Drive folder here:

https://drive.google.com/drive/folders/1eP4ywdJ7Z4AgdJx2BY-SV4_CgJic3PjS?usp=sharing.

Credit images to the Downtown Women's Center.

For media interested in covering this event, please contact Glenn Gritzner (ggritzner@actumllc.com) and Abby McRae (amcrae@actumllc.com) for information.

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*The **Downtown Women's Center (DWC)** is the only organization in Los Angeles focused exclusively on serving and empowering women experiencing homelessness and formerly homeless women. DWC envisions a Los Angeles with every woman housed and on a path to personal stability. Our mission is to end homelessness for women in greater Los Angeles through housing, wellness, employment, and advocacy. For more information, visit www.DowntownWomensCenter.org*