

together HOUSED

DOWNTOWN WOMEN'S CENTER



The COVID-19 crisis has affected everyone. But it is especially devastating to the thousands of vulnerable and unhoused women across Los Angeles. The **Downtown Women's Center** is on the frontlines protecting at-risk women who are experiencing homelessness during these uncertain and challenging times.

WE NEED YOUR HELP!

Last year our annual Gala **raised over \$900K to help over 5,000 women move out of homelessness.** This year, we are shifting gears and launching **Together Housed**, a three-week campaign to raise much needed funds.

With your help, we can meet the increased demand for the critical services we provide such as daily meals, hygiene, and mental health services, while continuing to connect women with permanent housing and employment.

Please consider supporting our campaign to support women in Los Angeles who are battling homelessness during the COVID-19 pandemic.

DOWNTOWN WOMEN'S CENTER: *together* HOUSED

Join us for our three-week campaign, **Together Housed**, celebrating DWC's programs and front-line staff. Below are just a few of the ways to get engaged involved and learn how, together, we can move more women out of homelessness.



Week 1

HEALTH & WELLNESS (September 6-12)

This week, we'll highlight how DWC's health and wellness programs continue to support women by providing essential day-to-day resources and services during this challenging time.

*Follow along on social media at @DWCweb and join us for a **virtual community happy hour** on Wednesday, September 9th at 6pm PST with special guests!*



Week 2

EMPLOYMENT (September 13-19)

This week, we'll highlight how DWC's employment programs are continuing to connect women with safe economic and employment opportunities available during the pandemic.

*Follow along on social media at @DWCweb and join us for several **Instagram Live conversations** throughout the week with special guests!*



Week 3

HOUSING (September 20-27)

For the campaign's last week, we'll highlight how DWC's housing programs are continuing to get women housed in the midst of the pandemic and providing safe emergency spaces for women to shelter-in-place.

*Follow along on social media at @DWCweb and join us for a **virtual community celebration** on Wednesday, September 23rd at 6pm PST where we'll highlight our **online auction!***

The Downtown Women's Center (DWC) is the only organization in Los Angeles focused exclusively on serving and empowering women experiencing homelessness and formerly homeless women.

SPONSOR *together* HOUSED

Sponsor DWC's mission: to end women's homelessness in greater Los Angeles through housing, wellness, employment, and advocacy.

Together Housed **PARTNER: \$30K**

Can provide one woman with housing for one year by covering the costs of a security deposit, staff support, counseling, moving expenses, furniture, kitchenware, and home goods.

Includes: Logo placement on DWC website, sponsor recognition via DWC social media and campaign emails, MADE by DWC products, and campaign press release stating company's partnership with DWC.

Together Housed **CHAMPION: \$15K**

Can provide 100 women technology such as phones and laptops to ensure they have access to case management and healthcare resources while practicing social distancing.

Together Housed **LEADER: \$10K**

Can cover one month of meals and hygiene supplies for all women served by DWC in the midst of the pandemic.

Together Housed **FRIEND: \$5K**

Can employ a woman for six months and transition her from financial insecurity to economic stability.

Benefits for all sponsorship levels include:

- 10,000 views per month on event website
- Social media posts to 24,000 followers
- Email communications to 16,000 constituents
- Recognition at community engagement events throughout the campaign schedule

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If you have any questions about the **Together** Housed campaign, please contact **Events@DowntownWomensCenter.org** or contact **213-706-5559**.

www.DowntownWomensCenter.org/Together-Housed



FUNDRAISE FOR *Together* Housed

Raise funds for the **Downtown Women's Center** as an individual or a group.

> **DONATE DIRECTLY**

Visit *Together* Housed's webpage to donate directly.

> **RAISE FUNDS AS AN INDIVIDUAL**

DWC will send you step-by-step instructions on how to set up your own fundraising page. You will be provided with email templates and social media content to promote your fundraising efforts for DWC!

*Raise \$1,000 or more and receive a **Together** Housed t-shirt and an exclusive MADE by DWC candle!*

> **RAISE FUNDS AS A GROUP**

DWC will send a member from your group step-by-step instructions on how to set up your group's fundraising page. You will be provided with email templates and social media content for you all to use to promote your fundraising efforts for DWC!

*All Teams that raise \$3,000 or more will receive **Together** Housed non-medical face masks, and MADE by DWC gift cards!*

