

In Partnership With:

Los Angeles Homeless Services Authority • Housing Central Command • Los Angeles County Department of Health Services • Los Angeles County
Department of Mental Health
The People Concern • SRO Housing Corporation • Skid Row Housing Trust

May 12, 2020

Dear Community Partner:

Project 100 is an initiative launched by the Office of Mayor Eric Garcetti in partnership with the Downtown Women's Center (DWC), Enterprise Community Partners, and a host of public agency partners to end homelessness for 100 women in the Skid Row area of Los Angeles who may be experiencing homelessness on the street or in a shelter.

Although systemic failures leave many homeless, these failures have disproportionately impacted women of color as found in the Los Angeles Homeless Service Authority [Ad Hoc Committee Report](#). Demonstrated by the Ad Hoc committees' findings, education, housing, healthcare, and employment policies throughout time have led to deep inequities, racial disparities, and systemic racism among people experiencing homelessness. For this reason, The Mayor's Office, DWC, and Enterprise seek to enhance our service models—with the support of partners like you—to reach women of color by applying culturally specific community engagement approaches to house 100 of the most vulnerable women living in Downtown Los Angeles's Skid Row area.

Due to COVID-19, now more than ever it is imperative that we connect people to housing, especially those that are disproportionately affected. The most recent [Point in Time Count](#) (PIT Count) information shows that about 1 of 3 residents in Skid Row are women (31%) and most of all residents in Skid Row are Black/African American. The [data](#) on Black people's experiences with homeless and the COVID-19 Pandemic show that Black Angelenos are being unequally affected by these conditions.

We know that an effective approach to helping women thrive is to connect them to caring community members committed to providing support and vital resources. To that end, The Mayor's Office, DWC and Enterprise are looking to partner with corporations, organizations, and women-centered business who can offer resources to support our efforts in creating furnished homes for the 100 women. Our goal is to furnish each unit with basic necessities that will provide women the means to stay comfortably housed.

Attached is a move-in checklist of items that each unit will need prior to moving women into their new homes. Please take a look at the move-in checklist and identify any items your company or organization would be willing to help provide with in-kind donations or take a look at the sheet outlining cost of items to determine what your company or organization would like to fund. Women will be moving into their new homes over the next coming months so we are preparing our network of sponsors to help outfit these housing units in the near future.

Please communicate the list of items or funding you can contribute to the Downtown Women's Center's at Donate@Downtownwomenscenter.org, and include "Project 100" in the subject line.

Thank you for considering this request and using your resources to support these women.

Best,



Amy Turk, LCSW
Chief Executive Officer
Downtown Women's Center

Jacqueline Waggoner
VP & Market Leader Southern California
Enterprise Community Partners



Kirkpatrick Tyler
Director of Skid Row Strategy
Los Angeles Mayor's Office

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PROJECT 100

Please consider donating towards the following essential items for each unit to be move-in ready for the 100 women housed:

One cash donation of \$1500.00 will prepare a unit for a woman to live in. We also welcome newly purchased or gently used donations of the recommended items listed here.



Bedroom Items

- Pillows/pillow cases
- Sheets/blanket (all sizes)
- Mattress protector
- Bedroom furniture (bed, nightstand, dresser, armoire)



Kitchen Items

- Dishware
- Cookware
- Bakeware
- Utensils
- Dish/paper towels
- Dish drainer
- Trash can
- Fire Extinguisher



Bathroom Items

- Shower curtain
- Towels/washcloths
- Bath rugs
- Toilet plunger
- Hand soap
- Toilet paper
- Toiletries
- First aid kit



Living Room Items

- Rugs
- Table & chair
- TVs
- Entertainment stand
- Sofa and/or chairs
- Bookshelf



Organizational Items

- Hangers
- Food storage containers
- Cleaning products & tools (broom)
- Garbage bags
- Flashlights, batteries, light bulbs